

# PSHP

PERFORMANCE SPORT  
HORSES AND PONIES

## The “Lead Body” – what’s it all about?

The Lead Body for British Performance Sport Horses and Ponies (PSHP) is called-for in the Strategy for the Horse Industry in England and Wales (2005) available at [www.bhic.co.uk](http://www.bhic.co.uk).

This means that the industry has been consulted regarding the need for such a body and has, in principle, agreed. PSHP has so far and will continue to be set up in full consultation with sport horse and pony studbooks as well as individual breeders. Many good ideas circulating in the industry have been built into PSHP’s initiatives which will complement studbooks’ activities with a view to seeing the industry working collaboratively.

PSHP suggests a number of high profile initiatives and an ongoing series of regional roadshows for productive exchange of ideas and these will include:

- High level promotion of the British bred sport horse and pony
- Stallion shows and auctions
- A marketing plan, strategy and materials to raise the profile of British breeding
- Sales initiatives
- Constitution enabling breeders/producers and studbooks’ votes to direct PSHP’s activity
- Membership of NED - The National Equine Database

PSHP is a body which seeks to unite studbooks and individual breeders to work together and will provide inspired direction through open consultation.

The British Equestrian Federation and *British Breeding* were asked to facilitate the development of the Lead Body process and we welcome your feedback at all times.

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